
**CITY OF MIDDLETOWN
DESIGN REVIEW & PRESERVATION BOARD**

MINUTES

10-Oct-01

Present

J. BIANCO, CHAIRMAN
J. FORTUNA
P. EVANS
N. STAMLER

Absent

N. GOFF
B. KRONENBERGER
M. BRADY
B. PLUMLEY
D. BROWN

Also Present

M. JOHNSON
K. LAUGHLIN
C. GORDON
K. HAMILTON
D. MAZZOTTA

The meeting commenced at 5:40 PM.

For lack of a quorum, minutes from the meeting of 9 September 2001 could not be approved. The Board proceeded with an informal review of applicants' projects.

First, K. Loughlin presented proposals from National Sign Corporation for WOW! Fitness, 840 Main Street, and Rent-a-center, 340 E. Main Street. The only comment from the Board was that the blue background of the Rent-a-center sign should be as opaque as possible.

Next, D. Mazzotta presented various sign designs and color schemes for Douglas Beds, on the southeast corner of Washington and Main Streets. Applicant and board members agreed on the preferability of a two-tone sign to a three-tone, and ultimately, on a particular scheme that was presented for west and north facades. On the sheet presented, these were schemes 2&4.

Next, K. Hamilton and C. Gordon presented their sign designs for Korner Cafe, at 666 Main Street. Signs will all be painted on to the storefront windows. This proposal met with unanimous approval by the board.

All signs presented, having met with general approval of board members present, were referred to M. Johnson to gather input from a 5th board member before issuing their advisory opinion to P&Z.

The board discussed an upcoming revision to the sign code prohibiting internally-illuminated box signs and potential wording for it. The board also discussed possible initiatives for the commercial strip corridors, especially Newfield Street and auto-dealer architecture (Volkswagen) and signage.

There being no further business, the meeting adjourned at 6:30PM.

Respectfully submitted,

Munro W. Johnson
Community Development Specialist