

DOWNTOWN VISIONS: IMPLEMENTATION PROGRAM

PROPOSAL / ACTION	LEAD AGENCY / ACTOR	ESTI. COST	FUNDING SOURCES	COMMENTS
ORGANIZATION				
Formation of Downtown Planning Sub-Committee	P&Z Comm./Department	\$0	N/A	
Creation of 3 Phase Downtown Plan	P&Z Sub.Comm./Department	\$250.	P&Z Budget	Printing
Formation of Downtown Manager Advisory Committee	Common Council	\$0	N/A	
Appointment of Downtown Manager	Mayor / Advisory	\$50,000	City Budget	
Public Hearings on Downtown Plan	P&Z Committee	\$0	N/A	
Adoption of Downtown Plan	P&Z Comm., Common Council CBB Downtown Manager Advisory Board	\$0	N/A	
Establishment of Special Services District (SSD)	Downtown Manager Board Property Owners & Downtown Manager	\$0	N/A	
Appointment of SSD Board of Directors and Various Committees	SSD	\$0	N/A	
Appointment of SSD Members to Parking Authority	SSD	\$0	N/A	
Implementation of Parking Rec.	Parking Authority	\$0	N/A	

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PROMOTION				
Market Analysis for Business Retention and Recruitment	Municipal Development Marketing Consultant	\$20,000	Economic Dev. Fund, General Fund	
Community Design Contest to Develop Logo & Slogan for Downtown	Municipal Development	\$500	General Fund	Admin. Prize
Enhancement of Gateways with Street Trees	P&Z Dept. / Urban Forestry	\$189,000	Federal ISTE A	
Clearing of Trees along Harborpark To Enhance Vistas to and from River	P&Z Dept. / Urban Forestry	\$189,000	Federal ISTE A	
Inclusion of Arrigoni Bridge on National Historic Register	P&Z Dept. GMPT	\$200	General Fund	Important to Protect mostSignif. Landmark
Apply for Grant to Light Arrigoni Bridge	P&Z Dept.	\$350,000	Federal ISTE A	Downtown Promotion of Statewide Significance
Organize Downtown Promotions	SSD	\$0	N/A	Coordinated Mktg.

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DESIGN / REGULATION				
Implement Proposed Zoning Amendments	P&Z Dept./Commission	\$0	N/A	Approx. 26 Essential Amendments
Rename Preservation Board to Design/Preservation Board	Common Council	\$0	N/A	Pursuit of Dual Role
Streetscape/Pedestrian Improvement Funding	P&Z Dept Design/Preservation Board	\$150,000	Fed. ISTEA	Fits Enhancement Guidelines
Recruit Architects/Landscape Arch. Students for Summer Interns	P&Z Dept/Municipal Development	\$3000	General Fund	Routinely Funded
Urban Design Studio	P&Z Dept. Design/Preservation Board SSD, Universities	Undetermined		Affordable Urban Design Brainstorming
Appointment of SSD Member to Design/Preservation Board	Common Council	\$0	N/A	Liaison Between City and SSD
Pursue Funding for Façade Improvement Loan Program	Municipal Development	Undetermined	CDBG	Model after Norwalk and Manchester
Incorporate Design Guidelines Into Zoning Code	P&Z Dept./Commission	\$0	N/A	Important "Teeth"

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ECONOMIC RESTRUCTURING				
Promote Special Services District	Downtown Managers Advisory Board	\$0	N/A for Downtown	Essential Component
Develop Database of Downtown Business	Downtown Manager	\$0		
Organize Business Retention Recruitment Committee	Special Services District	\$0	N/A	
Develop Economic Restructuring Strategy	Economic Restructuring Committee	\$0		
Address Issues such as Window Displays, Common Lease Terms, Merchandising & Promotion	Economic Restructuring Committee and Special Services District	\$0		
Revise Reinvestment Loan Program to Limit Availability to Downtown	Common Council Economic Dev. Committee	\$0	N/A	